

Major Gifts: WHAT TO ASK FOR

Possible Gifts	Amount Requested	Amount Received
1. Money:		
Annual Gift	\$ _____	\$ _____
Membership	\$ _____	\$ _____
Pledge	\$ _____	\$ _____
Club	\$ _____	\$ _____
Special Gift	\$ _____	\$ _____
Major Gift	\$ _____	\$ _____
Challenge/matching gift	\$ _____	\$ _____
Interest-free loan	\$ _____	\$ _____
Other: _____	\$ _____	\$ _____
2. Noncash Assets:		
Art	\$ _____	\$ _____
Real estate	\$ _____	\$ _____
Vehicle	\$ _____	\$ _____
Other: _____	\$ _____	\$ _____
3. Stocks (List):		
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
4. Bonds (List):		
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
5. Life Insurance Policies:		
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
6. Others:		
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____